

# Linguistic Ethnography

What is ethnography?

# Doing ethnography

# Doing ethnography

Go outside

Walk around & pick a space

Observe

Participate

Take notes

# Doing ethnography

Talk to each other about what you observed

# What is ethnography?

“A term usually applied to the acts both of observing directly the behaviour of a social group and providing a written description thereof”

Scott & Marshall (2005)

# What is ethnography?

“Linguistic ethnography is an interpretive approach which studies the local and immediate actions of actors from their point of view and considers how these interactions are embedded in wider social contexts and structures”

Creese & Blackledge (2015)

# What is ethnography?

“the study of multilingualism in institutional settings needs to be carried out from an ethnographic perspective”

Unamuno (2014, p413)



# Principles of Linguistic Ethnography

- 1) Researching multilingually
- 2) Researching collaboratively
- 3) Researching responsively

# Our project

How can we do ethnography in Botswana, Tanzania, and Zambia?

What spaces can we do research in?